

Citizens to Protect Transportation

10/31-11/8/16

POLITICAL FILE CHECK LIST

\$3,300

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25341467	Changes as of: 10/25/2016 at 4:57 PM	Version: Current State Version 1
CPE: //5455	Flight: 10/31/16 - 11/13/16	Total \$: \$3,300.00
Agency: Adelstein & Associates	Advertiser: Citizens to Protect Transportation	Total Spots: 10
2155 CATON	Product: CITIZENS TO PROTECT TRANS FUNDING BAL INITIATIVE	Total CPP: \$106.11
CHICAGO, IL 60647	Agency Order #:	Office: CHICAGO
Buyer: Kathy Gregory	Primary Demo: Adults 35+	Total GRP: 31.1
Salesperson: DAN RAYMOND 312-832-6634	Con Type: POLITICAL/VOTE	Separation:
	Assistant: REBECCA BERRY 312-832-6605	

Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31	11/7	Total Spots	Total \$	CPP	GRP
1	M-F 7a-9a		GMA	\$600.00	4.8	30	1	0	1	\$600.00	\$125.00	4.8
2	M-Tu 7a-9a		GMA	\$600.00	4.8	30	0	1	1	\$600.00	\$125.00	4.8
3	M-F 9a-10a		LIVE WITH KELLY	\$250.00	2.8	30	1	0	1	\$250.00	\$89.29	2.8
4	M-Tu 9a-10a		LIVE WITH KELLY	\$250.00	2.8	30	0	1	1	\$250.00	\$89.29	2.8
5	M-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	2.0	30	1	0	1	\$200.00	\$100.00	2.0
6	M-Tu 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	2.0	30	0	1	1	\$200.00	\$100.00	2.0
7	Sa 7a-8a		SATURDAY GMA	\$350.00	3.2	30	1	0	1	\$350.00	\$109.38	3.2
8	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$250.00	2.3	30	1	0	1	\$250.00	\$108.70	2.3
9	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.2	30	1	0	1	\$300.00	\$93.75	3.2
10	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.2	30	1	0	1	\$300.00	\$93.75	3.2
TOTALS:							7	3	10	\$3,300.00	\$106.11	31.1



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25341467

Changes as of: 10/25/2016 at 4:57 PM

Version: Current State Version 1

CPE: //5455

Agency: Adelsheim & Associates

Flight: 10/31/16 - 11/13/16
Advertiser: Citizens to Protect
Transportation

Station: WICS
Market: Campaign-Springfield-Direct
DMA

Total \$: \$3,300.00
Total Spots: 10

2155 CATON

Product: CITIZENS TO
PROTECT TRANS
FUNDING BAL
INITIATIVE

Office: CHICAGO

Total CPP: \$106.11

CHICAGO, IL 60647

Agency Order #:

Buyer: Kathy Gregory
Salesperson: DAN RAYMOND
312-832-6634

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: REBECCA BERRY
312-832-6605

Total GRP: 31.1

Separation:

Special
Instructions

Order Level Comments

Date/Time Added by Comment
10/25/16 4:57 PM REBECCA BERRY SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information	
Market Budget:	\$0
WICS Share:	17%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$3,300.00	\$106.11	31.1
Total	100%	10	\$3,300.00	\$106.11	31.1

Monthly Summary		
Month	Spots	Dollars
2016-Nov	10	\$3,300.00
Total	10	\$3,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/26/16 7:55 AM					\$0
New	10/25/16 4:57 PM	REBECCA BERRY	New	10		\$3,300.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract #	267	Date Entered	10/26/16
Schedule Dates	10/31/17	Last Modified	10/26/16
Advertiser	Citizens for Responsible Transportation	Entered By	Amanda P
Agency	Adelstein & Associates (17775)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	ECR25341
Brand	CITIZENS TO PROTECT TRANS FUNDING BAL INT	Demo	A35+
Salesperson	Millennium/DC, Washington DC (1108)	Order Type	Normal
Sales Office	Millennium Washington DC	Package Deal	
Buyer Name	Gregory Kathy	Commission %	15.00
Phone/Fax	/	Commission	\$495.00
CPE	5455	Net Total	\$2,805.00
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	CITIZENS TO PROTECT		

CITIZENS TO PROTECT
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.
Alex Bradley

[illegible]

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Miles King (Adelstein & Associates)

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Citizens to Protect Transportation Funding

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens to Protect Transportation Funding
3000 N. Sheridan Road, Suite 18c
Chicago, IL 60657

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jennifer Morrison, Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/21/16 [Signature] _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, (SM) _____
Signature Printed Name Title